## RALLY BOHEMIA



## The concert of Olga Lounová and further accompanying programme of the 39<sup>th</sup> Rally Bohemia

Press Release no. 16 Mladá Boleslav, 1<sup>st</sup> July 2012

The centre of Mladá Boleslav City will be even more active than usual during the 39th Rally Bohemia and will offer a rich accompanying programme.

The 39<sup>th</sup> Rally Bohemia is one of the most significant sporting and at the same time social events in Mladá Boleslav, which are taking place there throughout a year. There will be always something going on in the city centre of automobiles Škoda in terms of this event. Fast wheels fans, music and culture fans, and of course families with children will certainly come into their own. The centre of it will be Old Town's Square (Staroměstské náměstí) in Mladá Boleslav, where everything takes place from Friday till Sunday.

Among the most interesting shows taking place on Friday 13<sup>th</sup> July on Old Town's Square certainly belongs the concert of the singer and at the same time the automobile racing driver Olga Lounová. The concert will start at 18:00 exactly in the same moment as the ceremonial start of the 39<sup>th</sup> Rally Bohemia. A forerunner to this will be the exhibition of current models of the Škoda cars, but also autographs-giving by selected drivers participating in the Rally Bohemia, and later from 17:00 till 18:00 followed by the display of the legendary Historic Show cars. The concert of Olga Lounová and music band the SEVEN will blend together with the ceremonial start and introduction of competing crews till 22:00.

Of course on Saturday there will be some more happenings going on such as flea market run by the radio stations Jizera and Kiss Delta, mini fair, entertaining attractions for children, stalls with refreshments, souvenirs and pottery. You will have the opportunity to watch the Historical Cars Cruise Parade of Vlasta Burian from 14:00 till 17:00 and after that from 17:00 till 22:00 on the podium near starting ramp of the 39<sup>th</sup> Rally Bohemia the Jam Session – musicians rendezvous takes place there.

The accompanying programme on the square will carry on also on Sunday, where in terms of the event Children in Action among other things the traffic playground takes place from 10:00 till 14:00. All the way till 15:00 children will come into their own by having the opportunity to enjoy themselves by jumping in bouncing castles, plenty of balloons, and for the joy of parents even let their faces get some fancy paint. The final part of the accompanying programme on Old Town's Square in the centre of Mladá Boleslav city will take place on Sunday from 16:00 till 19:00, when the 39<sup>th</sup> Rally Bohemia culminates by the ceremonial finish. Right after the very last special stage finishing there the crews will drive over the finish ramp.





## RALLY BOHEMIA



You can find further recent information about the preparations of the 39<sup>th</sup> Rally Bohemia on the website at www.rallybohemia.cz together with some ideas for trips around the venue of the Rally Bohemia to enjoy the landscape, where the event is held.

The traditional general partner of the Rally Bohemia is the Škoda Auto car factory, which provides a representative background and makes it possible for the Motorsport Team to start in their Škoda Fabia S2000 cars.

More information about the 39<sup>th</sup> Rally Bohemia can be found at www.rallybohemia.cz.

Organizing Team RB 2012 Petr Eliáš, M.Sc., Media Officer XXXIX RALLY BOHEMIA

E-mail: press@rallybohemia.cz

Web: www.rallybohemia.cz, www.nakarmeli.cz



