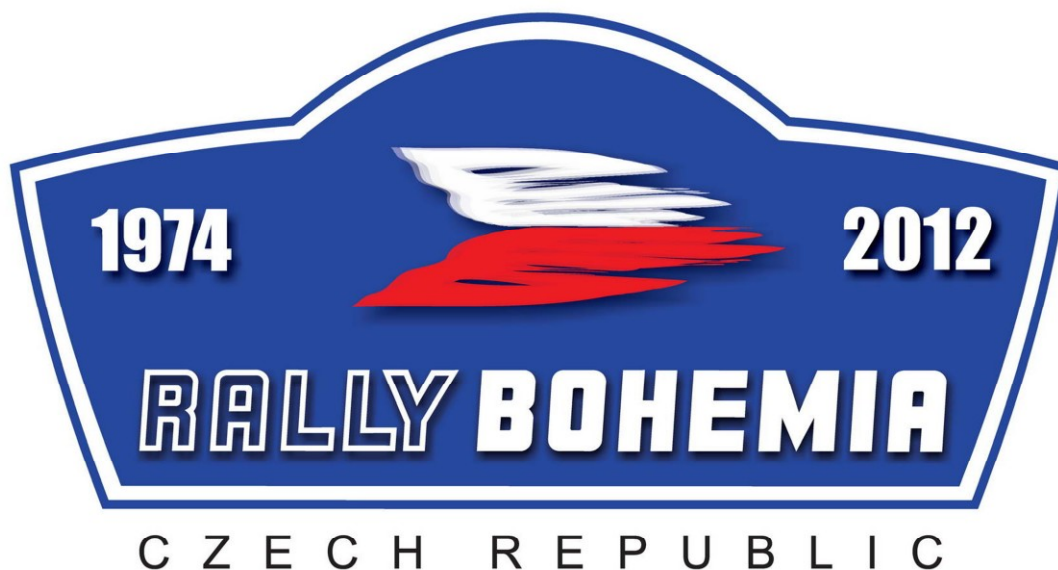


## CORPORATE INDENTITY OF THE RALLY BOHEMIA 2012

The large logo patronizes always one particular season of the RALLY BOHEMIA. It is used on all Rally Bohemia official materials and applies to the whole year in which the competition takes place. When smaller size is needed the logograph is used instead.

### Logo:



The logograph is contained by the logo of the competition itself and also by all official papers and materials, where large or small logo can't be used.

### Logograph:

# RALLY BOHEMIA

### Name of the Competition:

**FIA European Rally Cup – Region Central (coefficient 10)**  
**Mediasport International Rally Championship of the Czech Republic**